

## **Privacy Policy as last amended: 07/02/2022**

### **Definitions, terms**

#### **Personal data**

Personal data contain information that identify or may identify a physical person and that may provide details on his or her characteristics, habits, lifestyle, personal relationships, state of health, economic situation, etc.

#### **Usage data**

These are personal data collected automatically:  
the IP addresses or domain names of the computers used by users accessing the website,  
the URI (Uniform Resource Identifier) addresses,  
the time of the request,  
the method used to submit the request to the server,  
the size of the file obtained in response,  
the numerical code indicating the status of the response (successful, error, etc.)  
the country of origin,  
the characteristics of the browser or the operating system used by the visitor,  
the various time details of the visit (for example the time spent on each page) and the details of the path followed within the website, with particular reference to the sequence of the pages consulted, the parameters of the operating system and the IT environment of users.

#### **Users**

The individuals who use the website and whose personal data are processed.

Interested party

The physical or legal person the personal data refer to.

#### **Data supervisor**

The physical or legal person, public administration and any other entity, body or association entrusted by the data controller with processing personal data, as established by this data protection policy.

#### **Data controller**

The physical or legal person, public administration and any other entity, body or association responsible, also in conjunction with another data controller, for making decisions regarding the purposes and means of processing personal data and the tools used to do so, including the security profile, in relation to the functioning and use of this website. The data controller, unless otherwise specified, is the owner of this website.

#### **This website**

The hardware or software tool used to collect users' personal data.

## **Cookie**

Small portion of data stored in the users' devices.

## **Legal references**

Note for European users: this data protection information has been drafted in compliance with the obligations provided for in art. 10 of Directive no. 95/46/CE, and the provisions of Directive no. 2002/58/CE, as updated by Directive no. 2009/136/CE, with regard to cookies. This data protection information exclusively regards this website.

This website collects a series of personal data regarding users while they use the website and interact with the various online tools. The purpose of this data protection policy is to describe how the website is managed with regard to the processing of the personal data of the users/visitors who consult it, pursuant to art. 13 of Legislative Decree no.196/2003, the Italian Data Protection.

### The data controller is:

Anita Kricsfalvi, Via Panoramica 3. Paratico 25030 (BS) as well as mandated technical web programming and hosting assistants of data controller.

## **Type of data collected**

The personal data collected from the following websites and emails: [www.businessitalia.hu](http://www.businessitalia.hu) and [www.lakeiseoflats.com](http://www.lakeiseoflats.com) emails: [anita@businessitalia.hu](mailto:anita@businessitalia.hu)/[anita@lakeiseoflats.com](mailto:anita@lakeiseoflats.com)/[booking@lakeiseoflats.com](mailto:booking@lakeiseoflats.com)/[italianwinetours@lakeiseoflats.com](mailto:italianwinetours@lakeiseoflats.com)

[businessitalia.hu](http://businessitalia.hu) independently or via third parties, include: essential technical and no other cookies, usage data and e-mail addresses. Personal data may be entered voluntarily by users, as in the case of request forms, emails. The data controller declines all responsibility regarding the data of third parties that may be made public or shared by the user via this website.

## **How and where the data collected are processed**

The data controller shall adopt the necessary security measures to prevent access to users' personal data, as well as the unauthorised divulgation of, changes to or destruction of the same by means of IT and/or electronic tools, using organisational systems and approaches strictly connected to the purposes indicated. In addition to the data controller, data may also be accessible to other categories of subjects involved in the technical organisation of the website hosting providers, IT companies. Data are processed at the operating offices of the data controller, and in any other places where the parties involved in the processing are located. Data are processed using automated tools, for the period of time strictly necessary for the purposes for which the data were collected, and in any case in compliance with the pertinent regulations in force. The user may, at any time, request that the processing be suspended or that the data be cancelled.

### **Purposes of the processing of the data collected**

The users' data are collected in order to allow the data controller to provide the services requested by the user. The types of personal data used for each purpose are indicated in the specific sections of this document.

### **Details on the processing of personal data**

#### **Management of addresses and sending of e-mail messages**

These services make it possible to manage a database of e-mail contacts, telephone contacts or contacts of any other kind used to communicate with users.

#### **Rights that can be exercised by users**

The data controller guarantees the right of users to be informed of the content and origin of their data, to verify said data are correct or to ask that they be supplemented, removed, updated, rectified and anonymized. Users may request the blocking of their personal data processed while using the services of the website, or their immediate removal.

#### **Changes to this data protection policy**

The data controller may, at any time, make changes to this policy, informing users on this page. The latest version of the policy is indicated by the data shown at the end of the document. Users may request that their data be removed in the event of failure to accept the changes made by the data controller. For further information, users are invited to contact the data controller.

#### **Information and our policy on cookies**

Cookies are data files installed on the users' computer, tablet or mobile device in order to register particular data each time the users visit or interact with the website. The website uses only essential technical cookies to guarantee the functioning of the website, but no other type of cookies (statistical, marketing, analytical etc) are used by the website.

#### **Other types of cookies**

Below is a list of tools affected by users' informed consent. Some of these, managed by third parties, could carry out user tracking activities, so we invite users to consult the data protection policies of said third parties.

#### **Interaction with social networks and external platforms**

The website may interact with social networks or other external platforms in order to acquire data safeguarded by the data protection sections of each individual social network.

#### **Viewing of content from external platforms**

Installed on this website are third-party services that permit the use of services/information

directly on the website (e.g. google maps), collecting traffic data regarding the pages the service is installed on.

### **How can I control the installation of cookies?**

In addition to what is already indicated in this document, ie that this website is only using technical essential cookies, all modern browsers offer users the possibility to manage their cookie preferences. The data controller cannot guarantee that the services of the website will function properly if the user completely disables the installation of cookies. For further information on how to manage cookies in the various browsers, see: Google Chrome, Mozilla Firefox, Apple Safari, Microsoft Windows Explorer. As regards third-party cookies, users may refuse to give consent for tracking, by consulting the information in the third party's data protection policy, and if present, through the opt-out link (or by contacting the subject directly). In addition to the above, users can manage the tracking preferences of many advertising tools by using "your online choices". For complete, updated information on third-party cookies, the data controller always recommends consulting the data protection policy of each supplier, since the specific references to cookies and tracking systems installed by third parties is merely indicative. The data controller will be pleased to provide users with any further information they require regarding the use of cookies on this website.

Definitions and legal references